

Guide to

# BYUSA

*Brigham Young University Student Service Association*

(Updated 8/29/2022)

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# I. BYU Student Service Association Guiding Principles

This guide to the BYU Student Service Association states the association's vision and mission, describes its structures, outlines, and guidelines for activities, and explains procedures for selecting officers and for instituting change.

## A. Organizational Authority

The BYU Student Service Association obtains its authority from the BYU Board of Trustees through the university administration, under whose governance and guidance the association carries out its mission.

BYUSA is housed in the Student Connection and Leadership Center (SCLC). The SCLC is part of Campus Life, under the direction of the Dean of Students. Campus Life is part of Student Life, under the BYU Vice President of Student Life, who sits on the President's Council and reports directly to the BYU President.

BYUSA → Director of the SCLC → Dean of Students → BYU Vice President of Student Life → BYU President

## B. Vision

The Student Connection & Leadership Center inspires BYU students to create lasting connections, foster an inclusive campus, cultivate skills and talents, and live with integrity.

## C. Mission

Our mission is to provide Christ-centered leadership opportunities and create meaningful student-focused experiences.

## D. Values

BYUSA adopts the shared values of BYU Campus Life.

Collaboration	We actively coordinate efforts across the campus community to strengthen our service to and support for students
Compassion	We approach our work in a spirit of kindness, charity, and understanding
Discipleship	We aspire to follow the Savior's example and emulate His attributes
Diversity & Belonging	We invite contributions from, respect the views of, create safe environments for, and support students and employees from all backgrounds, cultures, disabilities, ethnicities, life experiences, and perspectives
Empowerment	We respect student's autonomy and support their efforts to identify and pursue their personal and educational goals
Responsibility	We take responsibility for our duties, actions, and resources and seek to optimize services for students through assessment and evaluation
Student Focus	We proactively center our efforts and decisions on advocating for students and supporting their development

## E. Leadership Outcomes

Through involvement with BYUSA, and the Student Connection and Leadership Center, students have an opportunity to be trained in, experience, learn, and develop leadership knowledge and skills. BYUSA leadership outcomes may apply differently in depth and scope based on the position a student holds, but the collective mastery of these outcomes provide an immersive leadership development experience.

As a result of participating in BYUSA, students will be able to...

- Internalize university and Center vision, mission, and values.
- Provide quality and trusted service to the students and community of BYU.
- Recognize and value the differences in individuals' backgrounds, ethnicities, cultures, perspectives and life experiences.
- Demonstrate excellent teamwork skills.
- Explain and utilize university and department policy[ies], procedure[s], services, and resources.
- Learn and apply best practices in designing meaningful student-focused experiences.
- Learn to collect data and apply the information to future decision making.

## F. Implementation

The association recognizes that value based service is a key process by which students may grow and develop. In keeping with the university's mission to assist in "the balanced development of the total person", the association is organized to focus on growth and development of students through their involvement. All programs and activities of the association exist to provide experiences for organizers and participants. In striving to fulfill its mission, the BYU Student Service Association will do the following:

1. Contribute to the central role of the academic experience in the life of the student. The activities and programs of the association will seek to enhance and support this important period of "intensive learning in a stimulating setting where commitment to excellence is expected."
2. Take an active educational role in support of the Church Educational System, Honor Code, and other standards of excellence.
3. Take an active educational role in support of the university mission by providing information, encouragement, and example concerning specific kinds of Christian service.
4. Foster a great variety of kinds and amounts of service to the campus community. These will include a wide range of campus activities and programs.
5. Enable students to learn and practice principles of leadership as taught by Christ by presenting opportunities to make informed decisions in an environment that is both challenging and supportive.
6. Maintain a system whereby students may council directly with administrators and faculty regarding BYU community concerns and the means by which the mission of BYU and the association can be better fulfilled. Take an active educational role in support of the Church Educational System, Honor code, and other standards of excellence.

## G. Guidelines for all Service Association Programs and Activities

1. The service of the association will focus upon the following basic desires and needs:
  - a. The desire for social interaction and the need to learn by associating with others through service.
  - b. The desire and need of all members of our campus community to have to develop their potential and express their creative nature improving the quality of life on the campus and throughout the world.
  - c. The need to accept and love others and to be accepted and loved as Christ loves us, that is without any condition or limit because of gender, religion, wealth, appearance, beliefs, or abilities.
2. Each program must have a clear and central purpose stated in terms of meeting the basic human desires and needs as they are seen from the perspective of the gospel of Jesus Christ and the specific mission of the association.

3. No funds appropriated by the university will be given directly to a charitable cause, but they can be used to assist student leaders in organizing charitable service according to needs and wants that justify the activity to the university family.
4. Because those involved in the programs of the association have other responsibilities, especially to academic courses in the university, participants must devote no more than fifteen hours per week to the association. The association will decentralize its leadership and increase participants however much is needed to make that possible.
5. The association will encourage service that is voluntary and uncompensated. With the limitation to fifteen hours, participants and leaders will be able to spend time in employment outside of the association if they must. However, a few central leaders must bear a heavy, constant responsibility for the affairs of the association, even at the sacrifice of other needs and opportunities. The university therefore will develop leadership scholarship funds and other financial aid which can be used to defray part of the costs of some of the student leaders' education, depending on the degree of unavoidably heavy commitment to the association and need.

## II. Structure and Function of BYUSA

### A. BYUSA Leadership Positions

#### President

The primary role of the president is to facilitate connection for individual students by making leadership opportunities and student-focused experiences more relatable and accessible. They work with student volunteers as well as formal BYU student councils, organizations, clubs, and groups to establish mutually beneficial relationships and opportunities. These relationships and opportunities focus on BYUSA's ability to fulfill its motto: "students serving students." The president directs the work of the presidency, meets with university administrators in an advisory function as needed, and acts as the official student spokesperson at the university.

Responsibilities include, but are not limited to:

- Strengthen connection between BYUSA and student body by establishing relationships with BYUSA volunteers and potential volunteers
- Coordinate the efforts of the Presidency to align with their emphasis and priorities for the year of service
- Facilitate, maintain, and expand the dialogue and collaboration between various student leaders across campus
- Explore, organize, and implement ways for student leaders and their organizations to collaborate with BYUSA through the development of mutually beneficial activities, functions, etc.
- Along with the Student Advisory Council, represent to upper-level administrators
- When appropriate, develop and maintain relationships with other student body officers in the state of Utah

#### Executive Vice President

The primary role of the Executive Vice President is to direct the dialogue between BYUSA and the student body. The EVP assists in determining the priorities of BYUSA for their year of service and has creative license to tell the story of BYUSA. Utilizing a variety of print, video, photography, and online mediums, the EVP focuses on the 'who', 'why', and 'how' of BYUSA. The personality and voice conveyed through this position ultimately help BYUSA connect with a larger cross-section of the student body.

Responsibilities include, but are not limited to:

- Strengthen connection between BYUSA and student body by establishing a dialogue through mediums and platforms
- Provide a consistent, distinct voice and personality for BYUSA that engages the student body
- Coordinate messaging of BYUSA to align with Presidency emphasis and priorities for the year of service
- Research and create mutually beneficial partnerships and messaging for BYUSA and other BYU student leaders

#### Area Vice Presidents

Along with their responsibilities to the presidency, the area vice presidents are appointed to lead their areas to fulfill their area-specific purposes as outlined below.

Responsibilities include, but are not limited to:

- Support and mentor volunteers in an effort to develop Christ-centered leaders
- Focus volunteer efforts and programs on the Student Connection and Leadership Center vision and mission
- Provide individual areas with vision, goals, and training
- Coordinate all area programs and meetings
- Ensure adherence to campus policy and procedure
- Coordinate and maintain communication with other cooperating campus entities
- Keep leaders and volunteers informed of current events and trends and how they relate to the work in the area

- Train and prepare volunteers to take on future vice president and director roles in the area
- Fulfill commitments and responsibilities as a member of the BYUSA Presidency

## Area Directors

Directors are primarily responsible for facilitating the volunteer experience of the volunteer leads and committee members they oversee. Along with the Presidency, the Director positions last the full school year.

Responsibilities include, but are not limited to:

- Support and mentor volunteers in an effort to develop Christ-centered leaders
- Focus volunteer efforts and programs on the Student Connection and Leadership Center vision and mission
- Provide area teams with vision, goals, and training
- Coordinate assigned programs and meetings
- Ensure adherence to campus policy and procedure
- Coordinate and maintain communication with other cooperating campus entities
- Keep leaders and volunteers informed of current events and trends and how they relate to the work in the area
- Train and prepare volunteers to take on future vice president and director roles in the area
- Fulfill commitments and responsibilities as a member of their BYUSA Area Team

## Additional Volunteer Positions

The following positions vary in specific responsibilities and time commitments based on the needs of the various areas of which they are a part. BYUSA creates and adapts volunteer opportunities based on interest, time, availability, etc. so as to allow any student to find a way to be involved in a way which meets their needs.

**Leads:** Responsible for the leading the development and delivery of area projects, activities, campaigns, programs, etc.

**Committee Members:** Assist with the development and delivery of area projects, activities, campaigns, programs, etc.

**Day of Volunteers:** Assist with delivering BYUSA projects, activities, campaigns, programs, etc. to the general student body.

## B. Areas of BYUSA

### Presidency

The presidency, which directs the association, is comprised of the president, the executive vice president, and five area vice presidents. They are entrusted with the responsibility of leading BYUSA. Assisting the presidency is an organization of appointed directors, leads, and volunteers.

**PURPOSE** - Create relatable and accessible opportunities for student involvement and engagement.

#### OBJECTIVES

- Develop personal growth, teamwork, appreciation, and leadership experiences for individual volunteers
- Communicate involvement and engagement opportunities to the student body

The five main functions of the presidency are:

1. To provide the association with vision and administration
2. To develop and teach organizational guidelines and procedures with assist the association in accomplishing its mission
3. To budget and monitor the association's use of funds

4. To assure the continuity and integrity of the association by evaluating its activities and developing future leadership
5. To determine programs and activities which the association will provide during its administration

## Activities

BYUSA Activities provides the event arm of the organization. The Activities area creates, plans, organizes, and implements a mix of new and traditional events based on input and ongoing support from the student body. This area is designed to be a learning lab for students where they can learn to carry out experience design and management principles. A few signature programs from the Activities Area include: True Blue Foam, Homecoming BBQ and Dances, Fall Freeze, Bingo Night, Cougar Skate, Sweetheart Swing, and Unforum.

**PURPOSE** - Create meaningful student events that respond to the needs and interests of the general student body.

### OBJECTIVES

- Maintain quality activities with a variety of types, times, themes, interests, and unique target populations which will collectively serve the whole of the student body
- Seek, explore, and implement student feedback where feasible
- Maximize awareness of and implement quality student events
- Create inclusive, accessible and safe social environments

## Clubs

BYUSA Clubs encourages students to explore personal interests in a variety of ways: find an existing club, start a club, or explore new interests. Clubs Area volunteers provide programs and support for the various clubs. Individual clubs leadership provide students with opportunities to explore skills and talents that align most readily with their passions and personal experiences. The area volunteers provide support and structure for the individual clubs. The individual clubs themselves provide students with smaller communities from which they can draw strength and support. A few signature programs include the weekly Clubs Night, Care Week, and annual Clubs Showcase.

**PURPOSE**- BYUSA clubs exist to give students with similar interests a place to meet, enjoy activities, render service, and develop leadership skills.

### OBJECTIVES

- Provide time, place, and structure for BYU students to make meaningful connections
- Provide opportunities to create and carry-out activities and events that align with their interests and passions

## Connections

BYUSA Connections fosters relationships between individual students and BYUSA as well as between BYUSA and the greater campus community. The President and EVP lead the overarching efforts in creating meaningful volunteer experiences and the message of the organization, but Connections is a key player in making those things a reality. A few signature programs include: Get to Know BYUSA and volunteer recruitment booths, BYUSA branding campaigns, BYUSA Yearbook, and managing the SCL Center Linked In.

**PURPOSE** - Strengthen the Center's relationships with individual students and share the message of the organization.

### OBJECTIVES

- Develop and improve volunteer recruitment, orientation, appreciation, and retention
- Maximize awareness of BYUSA, it's programs, opportunities, initiatives, and events
- Maintain a leadership network with Center alumni

## Honor

BYUSA Honor focuses on events, promotional efforts, and initiatives that encourage personal integrity, service, and inclusion. The area allows for leaders, volunteers, and participants to understand and communicate the deeper aspects of integrity. A few signature programs include: Pen Talks, Honor Week, Service Squad, and Mental Health Matters.

**PURPOSE** - Foster and celebrate the benefits of personal integrity, service, and inclusion.

**OBJECTIVES**

- Develop and carry out educational campaigns
- Provide individualized service to the campus community
- Create opportunities for students to dialogue and become unified

## Student Advisory Council

BYUSA Student Advisory Council is a representative body of students from various colleges, departments, organizations, and groups on campus. The Student Advisory Council serves the BYU community by striving to improve the student experience by presenting research-based student opinion to the BYU administration thus enhancing their ability to make informed decisions. Research and dialogue are central to how Student Advisory Council functions; this occurs by becoming a credible, sought-after resource for students and campus leadership. The Student Advisory Council, through cultivation and discussion of ideas, committee work, opinion surveys, and other means will gather the best thinking and opinions of students on a diversity of issues. After collecting this information, the advisory council will research, study, and discuss until it arrives at recommendations or means of addressing important campus issues. These recommendations will be forwarded through channels to the university personnel who can benefit or take action.

The role of the Student Advisory Council in the university parallels that of the Faculty and Administrative Advisory Councils. We should come to think of these students as “wise counselors and philosophical advisors” (Campus Memorandum, dated May 6, 1987, from Jeffrey R. Holland to newly elected members of the Faculty Advisory Council) to the University community. In addition, the Student Advisory Council will be organized into university and student committees as needed to respond to program initiatives from college councils and students at large. A few signature programs include: Student Voice and Council research projects

**PURPOSE** - Serve as a credible, representative, and sought-after resource for students and campus leadership to improve the BYU student experience.

**OBJECTIVES**

- Strengthen student voice through awareness and outreach
- Explore student suggestions through mentored research and dialogue with administrators and faculty
- Impact the student experience through/with continued collaboration with relevant BYU stakeholders

### Structure of the Student Advisory Council

To provide accessible “representation” to students, the Student Advisory Council consists of the following members:

1. Two members per college, elected by the college student councils or appointed by their deans according to the college guidelines.
2. One member from each major campus department or organization, as decided by each organization as appropriate.
3. Members appointed according at the discretion of the Student Advisory Council Vice President.

Should the number of colleges or departments on campus change, then, of course, the number of representatives in the SAC would change accordingly.

## C. Selection of Executive Officers

The executive officers of BYUSA include the Presidency (President, Executive Vice President, and area Vice Presidents) and the Directors.

## Minimum Qualifications

The following qualifications are required for all Executive Officer positions at the time of application and must be maintained throughout the term of service.

1. **Good Honor Code Standing-** Observance and support of the Church Educational System Honor Code, including its Dress and Grooming Standards. Candidates must have a current Ecclesiastical Endorsement.
2. **Good Academic Standing-** With a minimum cumulative GPA of 2.75 for Presidency members and 2.5 for Directors.
3. **Full-Time Student Status-** Enrollment as a current full-time continuing daytime student. (12+ credit hours, not including Independent Study).

## Election of President and Executive Vice President

The President and Executive Vice President are selected through an election process during the Winter semester preceding their term of office. This process is outlined in depth in the BYUSA Elections Handbook, updated with specific dates, times, and commitments each year. Potential Presidents and Executive Vice Presidents run together as a team.

In addition to the minimum qualifications listed above for all executive officer positions, candidates for the President and Executive Vice President positions must also each meet the following:

1. **Service-Leadership Experience-** Minimum of **two semesters** of BYU Leadership experience prior to the elections. Candidates for President and Executive Vice President must each meet this requirement. The service-leadership requirements can be met in one of the following two ways.
  - a. **Option A- two semesters of BYUSA service.** Two complete semesters of service leadership within BYUSA in providing over 40 hours of service (i.e. lead of major activity, club president, SAC representative, etc.)
  - b. **Option B- one semester of BYUSA service and one semester of University level Student leadership experience.** One complete semester of service-leadership within BYUSA in providing over 40 hours of service (i.e. lead of major activity, club president, SAC representative, etc.) and one complete semester of student leadership service at the University level equivalent to or above the BYUSA required level.

Note: The two semesters of service-leadership cannot be obtained in one semester (i.e. serving as a SAC Rep and club president). Leadership must be verified by a full-time SCLC, BYU, or other institution employee.
1. **Guide to BYUSA** - Candidates must read the entirety of this guide to become familiar with the principles and structure of the BYUSA organization.
2. **Elections Handbook** - Candidates must read, understand and adhere to the guidelines, rules, regulations, expectations, and commitments outlined in the handbook outlined by the election director, who will oversee the candidates' guideline observation.
3. **Application-** By the established deadline, prepare and submit an application detailing qualifications for BYUSA President and Executive Vice President, agreeing to the terms of office, and proposing a draft theme, leadership plan, and marketing plan for their time in office.

## Appointment of Vice Presidents

After the election of the President and Executive Vice President and in consultation with Student Connection and Leadership Center professionals, the newly elected leaders will accept applications from interested candidates, conduct interviews with, and appointment vice presidents for the five areas. The process is outlined in depth in the BYUSA Vice President Handbook, updated with specific dates, times, and commitments each year.

Current Vice Presidents are eligible to apply for Vice President a second time **ONLY** if it is for a different BYUSA area then where they currently serve. They are not eligible to apply for leadership of the same area so as not to conflict with their

responsibility to train and prepare future area leadership and becoming a deterrent to other students pursuing leadership in the area.

In addition to the minimum qualifications listed above for all executive officer positions, candidates for Vice President positions must also each meet the following:

1. **Service-Leadership Experience-** Minimum of **one complete semester** of leadership within BYUSA in providing over 40 hours of service (i.e. lead of major activity, club president, SAC representative, etc.)  
Note: Leadership must be verified by a full-time SCLC, BYU, or other institution employee.
2. **Guide to BYUSA** - Applicants must read the entirety of this guide to become familiar with the principles and structure of the BYUSA organization.
3. **BYUSA Vice President Handbook** - Applicants must read, understand and adhere to the guidelines, rules, regulations, expectations, and commitments outlined in the handbook.
4. **Application-** By the established deadline, prepare and submit an application detailing qualifications for BYUSA Vice President, agreeing to the terms of office, and proposing area plans for their time in office for up to two areas of interest.

## Appointment of Directors

After the selection of Area Vice Presidents and in consultation with Student Connection and Leadership Center professionals, the newly selected Vice Presidents will accept applications from interested candidates, conduct interviews with, and appointment area Directors for their area. The process is outlined in depth in the BYUSA Directors Handbook, updated with specific dates, times, and commitments each year. In addition to the minimum qualifications listed above for all executive officer positions, candidates for Director positions must also meet the qualifications and requirements listed in the application and Director Handbook.

## Mid-Year Appointments

In the event that a member of the BYUSA presidency is no longer able to continue in their leadership role, their position will be filled via the following processes.

1. **President:** In the event the President must step away, the Executive Vice President (EVP) assumes the position and the EVP position becomes the vacant position to be filled.
2. **Executive Vice President:** In the event the EVP position becomes vacant, the position will be filled via an application and interview process. The EVP candidates must meet the qualifications and requirements (continuing from that date forward) listed in the Elections Handbook for that year. Any eligible BYU Student may apply.
3. **Area Vice President (VP):** In the event that a VP position becomes vacant, the position will be filled via the normal application and interview process. All applicants must meet the qualifications and requirements (continuing from that date forward) in the Area Vice President Handbook. Additional eligibility requirements may be added by the President and EVP as determined by the situation, time of year, and need.
4. **Directors:** In the event that a Director position becomes vacant, the position will be filled via the normal application and interview process. All applicants must meet the qualifications and requirements (continuing from that date forward) in the Director Handbook. Additional eligibility requirements may be added by the VP as determined by the situation, time of year, and need.

## D. Changes in this Structure

It is anticipated that the philosophy and mission of the association will remain intact for a significant period. The precise nature of the structure which will implement this mission has been designed to accommodate needed change.

Flexibility in altering that structure from year to year is a key component. Where the structure is related to philosophy and mission enough as to constitute a substantive change (such as in the composition of the SAC or selection of the presidency), proposals for such structural change would be submitted in writing to the Director of Student Leadership and may be subject to the review by the Dean of Students, other university administrators, the student body, and the BYU Board of Trustees. Even in these cases, the Restructuring Committee suggests that this process be accommodated through normal university review processes, rather than by cumbersome electoral regulations.

## Philosophy of Change

Because we are imperfect persons in an imperfect world, thoughtful and deliberate change is necessary and welcome as it brings us closer to our desired outcomes. Since the BYU Student Service Association is an ecosystem and each individual part affects the whole, it is critical that any changes made enhance the organization and its effectiveness in meeting its vision and mission. Furthermore, it is crucial that the organization have the resources and sustaining power to effect and maintain changes.

## Process for Change

### 1. Written Proposal

- a. Submit a thoughtful, written proposal to the Director of the Student Connection and Leadership Center. The proposal must address the following 10 questions:
  - i. What is the desired change? Be detailed and specific.
  - ii. What is currently being done and why?
  - iii. Why is it necessary to make a change? Provide thoughtful rationale.
  - iv. Why is the suggested change better than what is currently in place?
  - v. How does this change bring the organization into better alignment with its vision and mission?
  - vi. How does this change improve service to students?
  - vii. Who will implement the proposed change?
  - viii. Who will have long-term stewardship for the proposed change?
  - ix. Realizing the heavy demands placed upon the association's resources, including the time of its officers, how would you rank the priority of this proposal on a scale of one to ten, with ten being the most critical, and why?
  - x. What are the specific steps necessary to implement this change?

### 2. Administrative Review

### 3. Implementation (if approved)

## III. Additional References

### A. BYUSA Positions Snapshot

Position	Quick Overview
President and Executive Vice President (EVP)	<ul style="list-style-type: none"> <li>Responsible for the fulfillment of the BYUSA Presidency purpose and objectives</li> <li>Responsible for fostering Christ-centered leadership opportunities within BYUSA</li> <li>Responsible for creating meaningful student focused experiences for BYUSA volunteers</li> <li>Elected by the student body (March of prior year)</li> <li>Serve Spring/Summer/Fall/Winter</li> <li>Average 15 hours per week</li> </ul>
Area Vice Presidents	<ul style="list-style-type: none"> <li>Serve as part of the BYUSA Presidency and responsible for the fulfillment of their area purpose and objectives</li> <li>Responsible for the fostering Christ-centered leadership opportunities for Area volunteers</li> <li>Responsible for creating meaningful student focused experiences for Area volunteers</li> <li>Selected via application process by the President and EVP (March of Prior Year)</li> <li>One for each of the five BYUSA areas</li> <li>Serve Spring/Summer/Fall/Winter</li> <li>Average 15 hours per week</li> </ul>
Directors	<ul style="list-style-type: none"> <li>Responsible for fostering Christ-centered leadership opportunities for Leads and Committee Members</li> <li>Selected via application process by the area Vice President (March/April of Prior Year)</li> <li>Number and responsibilities vary by area</li> <li>Serve Summer/Fall/Winter</li> <li>Average 10 hours per week</li> </ul>
Leads	<ul style="list-style-type: none"> <li>Responsible for creating meaningful student focused experiences for the student body (projects, events, campaigns, programs, etc)</li> <li>Selected by the area Vice President and Directors (As needed)</li> <li>Number and responsibilities vary by area</li> <li>Serve Fall/Winter as able</li> <li>Average 3-5 hours per week</li> </ul>
Committee Members	<ul style="list-style-type: none"> <li>Assist with development and delivery of area engagement experiences</li> <li>Selected by the Directors and Leads (As needed)</li> <li>Serve Fall/Winter as able</li> <li>Average 1-3 hours per week</li> </ul>
Day of Volunteers	<ul style="list-style-type: none"> <li>Assist with delivery of engagement experiences</li> <li>Master list managed by BYUSA Connections</li> <li>Serve at events/programs/campaigns/etc. as able</li> <li>Variable time based on availability</li> </ul>

## B. BYUSA Area Leadership Org Charts (Subject to Change)

### Activities

Activities Vice President														
Dance Director			Recreation Director			Large Social Events Director			Food & Family Director			Arts & Holidays Director		
Homecoming Formal Dance Lead	Sweetheart Swing Lead	Spirit Day Lead	Fall Freeze Lead	March Event Lead	Spirit Day Lead	Homecoming Casual Dance Lead	Unforum Lead	Spirit Day Lead	Homecoming BBQ Lead	Family Event Lead	Spirit Day Lead	Halloween Event Lead	January Event Lead	Spirit Day Lead
Monthly Leads														

### Clubs

Clubs Vice President								
Relations Director			Event Director			Outreach Director		
Seminar & Banquet Lead	Ambassador Lead	Clubs Night Lead	Clubs Rush Lead	Care Week Lead	Showcase Lead	Social Media Lead	Advertising Lead	Volunteer Experience Lead

### Connections

Connections Vice President								
Recruitment Director			Awareness Director			Relationship Director		
In Center Awareness Lead	Recruitment Lead	New Volunteer Placement Lead	Campus Awareness Lead	BYUSA Yearbook Lead	Blue Crew Lead	Social Media Lead	Alumni Relations Lead	Gratitude Lead

### Honor

Honor Vice President								
Inclusion Director			Service Director			Integrity Director		
Pen Talks Lead	Volunteer Experience Lead	Mental Health Matters Lead	Service Squad Lead	Light Our Campus Lead	Y Wishes Lead	Honor Campaigns Lead	Honor Week Lead	Freshman Honor Lead

### Student Advisory Council

Student Advisory Council Vice President		
Project Director	Student Voice Director	Marketing Director
1 Lead Per Student Advisory Council Research Project	Leads assigned by project	Leads assigned by project

## C. BYUSA Historical Reference

*This reference is included as a resource to better understand the intent and purpose of the Student Service Association. This is **not** guiding language in and of itself. Some of the comments included here refer to elements of BYUSA which have changed over time, such as the Vision and Mission, and even to functional differences, such as references to community service activities because at the time the organizational roots of what is now Y-Serve was an area of BYUSA.*

*Excerpts taken from the original notes on the transition from ASBYU to BYUSA:*

For several years leading up to 1988, there had been an increasing interest throughout the university community in changing the structure and function of the Associated Students of Brigham Young University. The desire was to create an organization that was more consistent with the nature of the university and more relevant to the majority of students. Several committees of students, faculty, and administrators met during this period to gather ideas regarding both the mission and structure for the association. During the 1987-88 academic year, President Jeffrey R. Holland appointed the Restructuring Committee to synthesize the ideas that had been developed by more than five years of committee work and research into a formal charter which was adopted in March of 1988 by the student body, President Holland, and the BYU Board of Trustees.

Much of the Restructuring Committee's thinking about this new organization's purpose was influenced by the suggestion to establish a student "Gift Office" made in "Exchange of Gifts", a filmstrip narrated by Spencer W. Kimball. Since the church provides more than 70% of the cost of a student's education, each student should be encouraged to give back to the university in exchange. The Restructuring Committee envisioned the BYU Student Service Association as being a gift office, providing and fostering opportunities to give back.

It was also the belief of the committee that the BYU Student Service Association's unique mission would complement those of the university and of the Church. With its focus on service, cooperation, and leadership, the association would benefit from a level of cooperation and trust with the administration not possible between adversarial organizations. **The committee identified two equally important roles for the BYU Student Service Association: to serve and to advise.** The trustees, the university leadership, and the students themselves look to the student association to fill these critical functions. The structure created by the charter is designed to enable students to accomplish these two goals. As the committee discussed the ideas formalized in their charter, members continually reminded each other of several assumptions they had identified as fundamental premises in all their work.

Stating these assumptions will help readers better understand the spirit and content of the charter that follows them:

1. Since the formation of policy and governance of BYU rests ultimately with the BYU Board of Trustees, the BYU Student Service Association is not a legislative body. One of its primary purposes is to serve the students and the rest of the university community through service-based activities. These activities may take a variety of forms. For instance, organizing Homecoming or New Student Orientation events that provide students a mean for social interaction and fellowshiping, sponsoring a symposium that will increase the students' awareness of significant current events, or facilitating an international week that will broaden the campus community's awareness of other cultures and encourage our international students to become involved in a variety of new opportunities. Clearly the foundational focus of this organization must be on the service as opposed to an orientation on programming. Every program that is sponsored by the BYU Student Service Association should be justified by the value of its service to the university family.
2. Because it is important to the university community to hear the students' voices regarding policies and programs, one important way for students to serve in the campus community is through a Student Advisory Council. This council can become a major influence in the university as the students give reliable advice when issues are brought to the students for reliable input. Student influence through achieved respect is much more effective, as well as more appropriate in our environment, than threatening or intimidating struggles for power.

3. The administration appropriates funds to the BYU Student Service Association with the expectation that involvement in the programs of the association will foster leadership, higher academic achievement, and the balanced development of participants in ways consistent with the university mission. The Student Association is an organization in the university that shares in the charge to develop leaders for the future- leaders in the home, in the community, and in the Church itself.
4. The majority of students at BYU are supportive of gospel ideas and university policies and procedures. They want to join with the Church and university leadership in building a great university. Therefore, a complex system of “checks and balances” is not necessary. Rather a system which can be responsive to the changing needs of the campus community is sufficient.
5. To conclude, the following charter contains ideas that can change the basic nature of the Student Association and how we speak of it. But these changes may be more superficial than substantive unless the campus community can focus its attention and direct its efforts toward service rather than more activity. If such a focusing and directing does occur, the Restructuring Committee believes the student body, as well as their other associates in the university community, will experience an invigorating renewal and a healthy unification with the gospel of Christ as its center as they identify “gifts” to give back to the university.

*Additional Insights from the Restructuring Committee related to specific features of the original draft of the BYUSA charter:*

### **Why a Student Service Association?**

Because the committee has recognized the course of the association’s charter, it has carefully avoided the use of the term *government* in speaking about the Student Association and its functions. Applying such a term in this context can be misleading and inappropriate.

### **Elections and Selection of Vice Presidents**

The issue of selecting the presidency has aroused the greatest student interest, with some students expressing a desire to elect the president and others suggesting reasons for appointing the president. Because neither position is obviously better than the other, the committee would like the student body to vote on its choice.

Because each candidate will have a clearly defined “vision” of the BYU Student Service Association and a direction for it to move during his or her term of office, the election process should be based on realistic and articulated issues.

Since the students have chosen to elect the student body president, steps must be taken to assure that no student is excluded from candidacy because of insufficient funds to campaign. Thus, campaigns will be entirely funded by the association. Any student who spends personal funds or who campaigns beyond the public forums and outside the authorized publications in order to gain an advantage over others demonstrates that he or she does not have the vision and is therefore not qualified to run for that office.

### **The Mission Statement of BYUSA**

Some may feel that this mission statement excludes activities such as dances and pep rallies from the area of the Student Association. Such a reading is a misinterpretation of the committee’s intentions. The role of strengthening social relationships is related to the larger role of serving our fellow men. The committee views pep rallies and dances as a service to students in the same way as it views helping an international student with tax questions as a service to students. Furthermore, the committee believes that a student without friends and without activities that bring students with similar interests together is a student whose needs should be addressed by the BYU Student Service Association.

The mission of the BYU Student Service Association is to focus attention and resources on that portion of the university mission which encourages preparing and strengthening individuals on their “social relationships, civic duty, and service

to mankind,” in ways consistent with the restored gospel of Jesus Christ. Through student leadership, the association will provide means by which all members of the university community can be challenged and helped to respond directly to Christ’s central imperative: that we learn to love as He loved by fellowshiping and caring for the students and others (Mosiah 4:26). Through the association, students, faculty, and staff will work together to achieve our university goal that all who “enter to learn” will be prepared, by training and experience, to “go forth to serve.”

The committee wrote these guidelines to clarify intentions and to assure that those intentions would be realized. Nothing else in this document reveals the intent of the committee more clearly than the guidelines. For instance, the committee does not visualize thousands of BYU dollars, or even a class gift being sent to Poland to buy food. But it does think students can develop leadership skills based in Christian ideals by working on a project to obtain food for donations for the Utah County Food Bank. Therefore, the committee believes BYU funds can be spend to pay for publicity of a food drive and for logistical support that cannot be obtained (quickly) through donations.

### **Student Advisory Council**

The committee intends for the Student Advisory Council to earn the high regard of the university community because of the way it fulfills its advisory role. Therefore, we have intentionally not given that council a programming role or a budgeting role. We hope the university community will recognize that students have something of value to say on matters of governance and that the community needs to know from the students how decisions will affect them before decisions are made.

The committee believes that the size of the council is important. In general, we feel that a smaller council will be more effective than a larger one. At the same time, we have heard student’s request for “representation.” The two options try to balance the committee’s value for small size and efficiency with student requests for “representation” to mean a voicing of broadly based student perspectives, not the mandate to stand up for narrower special interests.

### **Time Commitments and Scholarships**

Some students have argued that students would have to commit more than fifteen hours a week to do what ASBYU vice presidents did. The committee would not disagree. We believe that BYUSA officers must become better delegators and motivators seeking to keep other students involved for the entire period of their enrollment at the university. In this way the number, experience and competence of volunteers will increase until more and more students are able to carry more and more of the load.

No one knows what financial support is necessary to guarantee that the least affluent of our students can serve in the highest levels of the student service association. The committee’s intention is to make high-level service possible for any students. We plan to use two means to bring us to that end: limited hours of service and scholarships.

### **Titles and Responsibilities**

Much discussion in the restructuring hearings and among the members of the restructuring committee has focused on the job descriptions and the titles of the offices of the association. We have decided to follow the Church and university where appropriate. In addition, we have rejected the notion of more specific position titles for these reasons:

1. Above all else, we want the university community, especially the students, to re-think the activities currently undertaken by the student association. If we furnish more descriptive tiles, we imply some approval or necessity for activities that we do *not* want to imply at this time.
2. Titles such as “Athletics Vice President” restrict thinking and define “territory.” At this time, we want students to be asking “What is good for the Student Service Association?” On the other hand, at this incipient stage of development, we do not want students asking, “What is good for athletics?”

3. Such titles also foster the creation of student agendas that are usually based upon existing programs. At this stage, we do not want to encourage students to run for office in order to realize their agendas for academic or social offices.
4. Such titles foster competition because students with agendas need money to finance the requirements of their agendas. Therefore, at budgeting time each student competes with others in the executives council meetings for funds. Once the association's budget is planned in such meetings, there remains very little chance, if any, that new ideas will be funded. Thus ASBYU has acquired the reputation of irrelevance and exclusiveness.