

## 2025-26 SCLC Impact Tracking Question Reference List

### Project Identifiers

1. Department Program or Service Area
2. Project Name
3. Frequency
4. Day(s) of the Week
5. Month
6. Year
7. Semester

### Project Statistics

8. Student Engagement (number of students impacted by the efforts of the project)
9. This Student Engagement number is...(Exact or Estimated)
10. How did you gather your Student Engagement number? (ie shirts distributed, signatures collected, tickets sold, participants registered, cookies distributed, attendance, clicker count on entry, waivers signed, surveys collected, comments on Instagram, crowd size estimate, etc.)
11. Number of Volunteers (number of students who contributed to the project)
12. Total Volunteer Hours (to run the project; planning/office hours should be recorded individually using the BYUSA Hour Tracker)
13. Number of Student Employees (to run the project)
14. Number of Full Time Employees (to run the project)
15. What University Strategic Objective(s) does this project support? (mark all that apply)
  - a. 1. Strengthen the student experience. (1.A. Build faith in Jesus Christ and His restored gospel and testimony of living prophets and apostles. 1.B. Pursue the Inspiring Learning Initiative. 1.C. Advance student-centered mentoring and scholarship.)
  - b. 3. Foster BYU's double heritage. (3.B. Develop disciple-leaders among faculty, staff, administrative employees, and students.)
  - c. 4. Develop the courage to be different. (4.A. Elevate BYU's unique message to key audiences.)
  - d. 5. Build a covenant community. (5.A. Promote a sense of covenant belonging among all members of the campus community consistent with BYU's Statement on Belonging.)

**Apply and Model Organizational Vision and Mission:** *The Vision of BYUSA is, "We inspire BYU students to create lasting connections, foster an inclusive campus, cultivate skills and talents, and live with integrity." The Mission is, "We provide Christ-centered leadership opportunities and create meaningful student-focused experiences." Learning Objective 2*

16. What aspect of the Vision did your project actively plan to focus on? (if actively targeting multiple, mark all that apply)
17. What did you do to actively target or focus on these aspects?
18. How did this affect the students' experience with your project? (consider any survey feedback you may have from attendees)

**Understand and Apply Data-Informed Decision Making:** *Learning Objective 7*

19. Did you collect demographic data from students who engaged with the project?
20. Has that data been submitted?
21. Did you collect feedback from students about the project?
22. How many students provided feedback?
23. What method(s) did you use to collect feedback and why?
24. Is there anything from your feedback collection that you find interesting and/or worth noting for future consideration?
25. Please explain why your project DID NOT collect feedback. For example: the nature of the project did not allow for in depth assessment (ie handing out treats at a booth)

## **Experience**

26. Please share any meaningful experiences, impacts, encounters, or stories resulting from this experience. (ie comments from students, unique connections made, feedback given, etc.)
27. Please share any insights, ideas, or lessons learned you would like to pass onto the next students who lead this project.

## **Advertising and Marketing**

28. Was this project marketed or advertised to students in advance?
29. Please explain why your project DID NOT choose to advertise in advance. (For example: the nature of the project was meant to surprise students, OR due to timing we were not able to advertise, etc.)
30. Were any photos or videos of the experience recorded?
31. Where have the photos or videos been stored?

**Partners:** In the following categories, please report how many and which groups you partnered with to create this experience. If none, just mark 0. Partnerships are collaborations to make a portion or all of an event happen. IE working with Multicultural to find students and cross advertise for a PEN Talks, having Y-Serve bring a service project to an event, having the Board Game Club come help run a game room at a party, etc. Partnerships do not include paid services (ie buying food from BYU Dining) or fulfillment of regular office duties (ie scheduling a room from BYU Scheduling).

32. Did you have any partners in this project?
33. If you partnered with any BYUSA Clubs - How many?
34. If you partnered with any BYUSA Clubs - Which Clubs?
35. If you partnered with any Campus Life Partners - How many?
36. If you partnered with any Campus Life Partners - Which departments?
37. If you had any partnerships with other campus departments or groups - How many?
38. If you had any partnerships with other campus departments or groups - Which departments or groups?